



INTERACTIVE MIXED REALITY EXHIBITIONS FOR SHOPPING CENTERS

yoyo
and
ANIMATED
STUDIO





The future of the interactive exhibitions has now arrived.

Welcome to a world of immersive wonder and interactive adventure! Our three captivating exhibitions WILD NATURE, MAGIC SCHOOL and MULTIVERSE bring cutting-edge technology to the heart of your shopping experience.

Each exhibit offers a unique journey, blending virtual reality, augmented reality and sensor interactions to create unforgettable moments for visitors of all ages.

WILD NATURE



A unique educational exhibition where the children will discover the nature, animals, will pet a cheetah, feed a giraffe or run with an elephant.

Virtual, augmented reality and sensor interaction will guide the user through all these unique experiences.

Children will have the chance to bring to life a butterfly, which will be animated on screen with the colors that they have drawn.

Digital world combined with physical world.
Future is already here, come and enjoy!

alvin Klein
underwear

PANDÖRA



BUTTERFLY MAGIC

Step into a world of colors and magic with our captivating interactive installation! Watch your child's creativity take flight as they color beautiful butterflies and their creations come alive on the screen!



ELEPHANT SPRINT

Get ready for a journey into the heart of the forest with "Run with the Elephant". Here is the place where your child's movements bring a playful elephant to life in a stunning virtual forest!



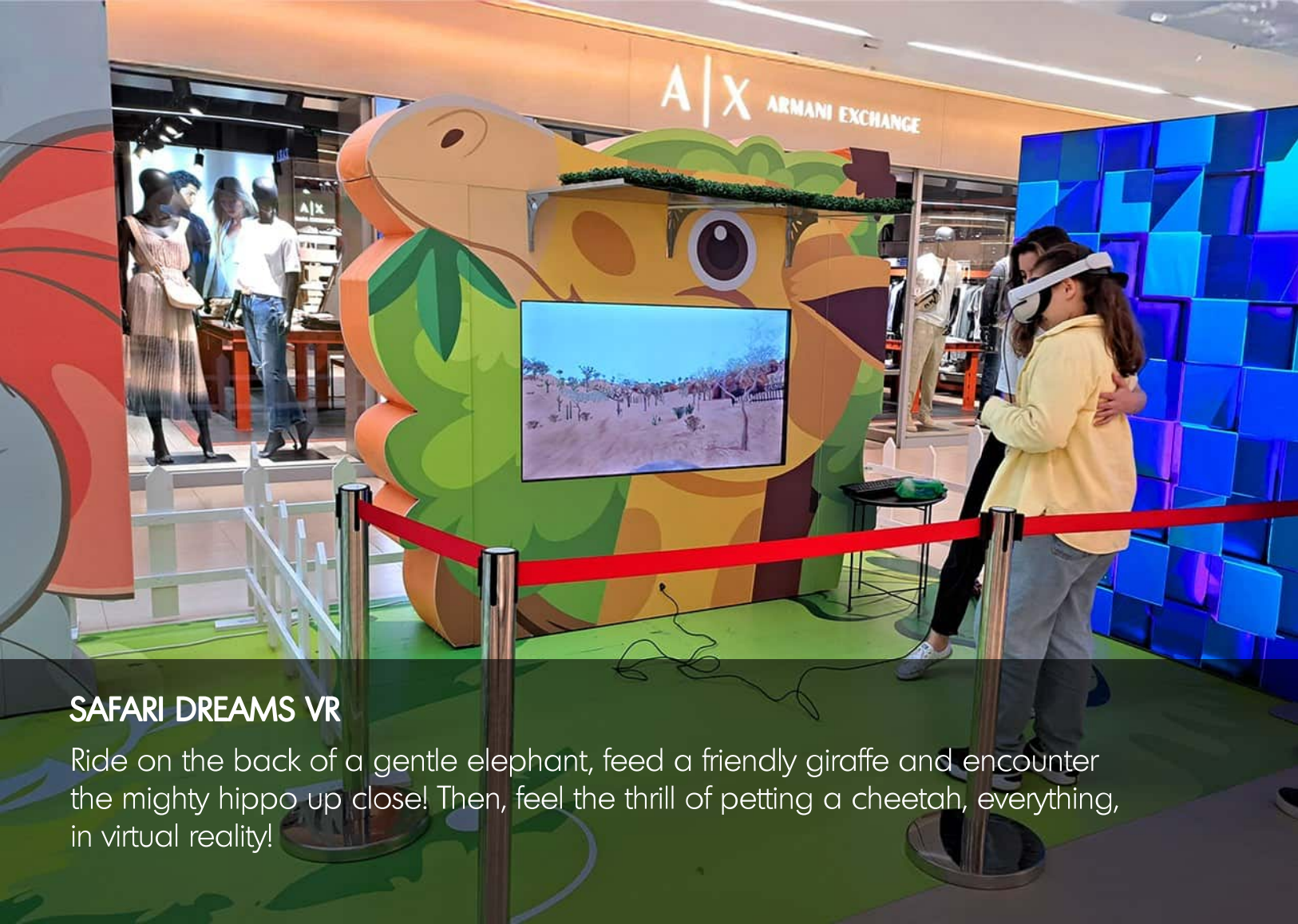
MONKEY ADVENTURE

Step into the shoes of a playful monkey and use your body and hands to swing left and right on virtual branches, grabbing bananas as you go! But beware, you must also dodge the falling coconuts.



ROAR 'N' MOVE

Experience the enchantment of the Dancing Lion. Use your body and mimic the lion's movement for a quick warm-up, then show your dance moves as you become a rabbit.



SAFARI DREAMS VR

Ride on the back of a gentle elephant, feed a friendly giraffe and encounter the mighty hippo up close! Then, feel the thrill of petting a cheetah, everything, in virtual reality!



INTO THE WILD

Step into a world where wild animals come alive through the power of augmented reality!

TOMMY HILFINGER



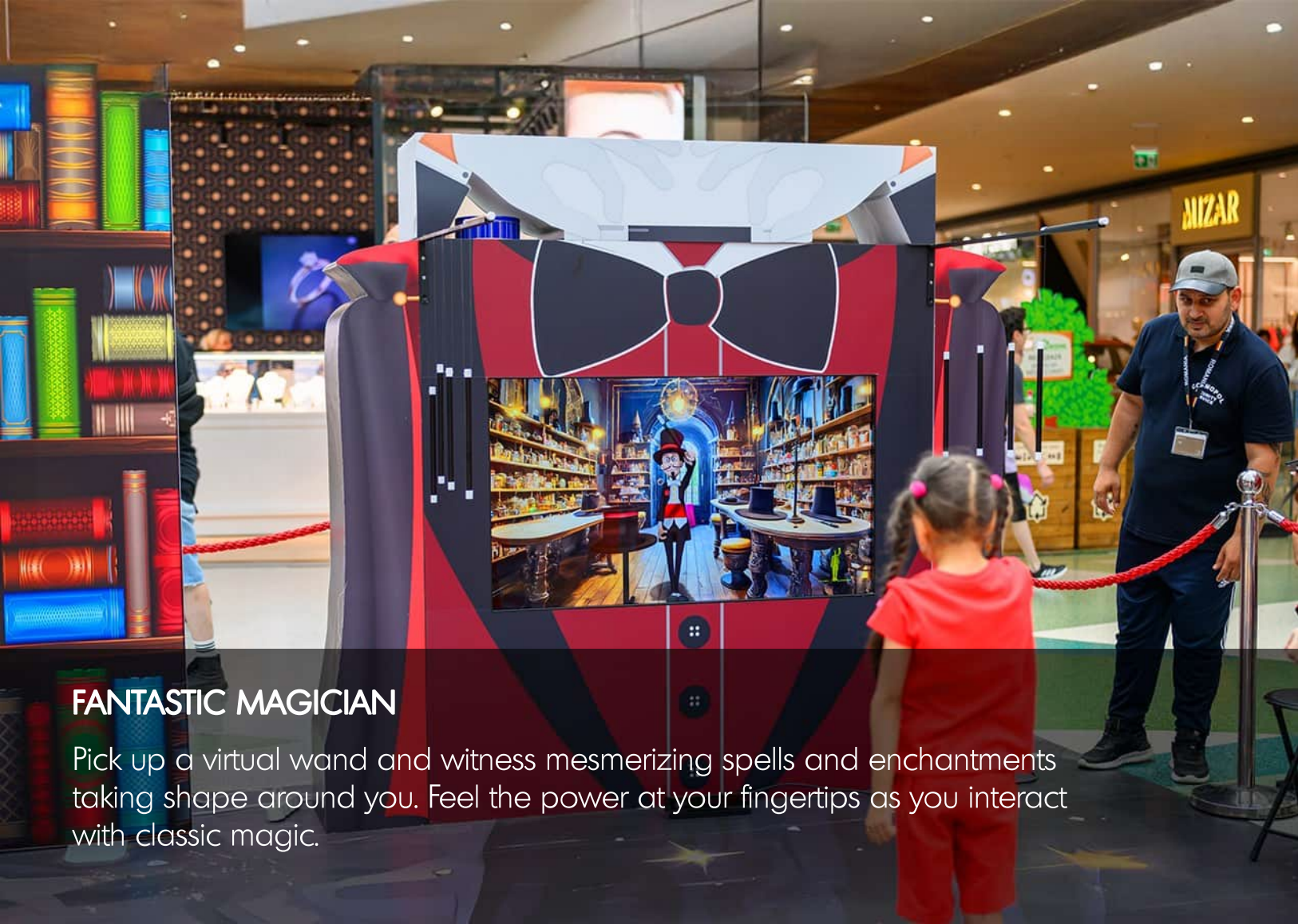
MAGIC SCHOOL



Step into a world where the ordinary becomes extraordinary, where reality blurs with fantasy, and where the impossible becomes possible.

Magic School is an immersive and interactive exhibition that invites you to embark on a magical journey through the wonders of the arcane arts.

Through the use of cutting-edge virtual reality technology and sensor-based interactions, this exhibition brings the ancient fascination with magic to life like never before.



FANTASTIC MAGICIAN

Pick up a virtual wand and witness mesmerizing spells and enchantments taking shape around you. Feel the power at your fingertips as you interact with classic magic.



DECK OF MARVELS

The card will come to life, waiting for you to guide its path to the castle.
Use your hands on the way to collect the red symbols, hearts and diamonds.



HAT OF WONDERS

Become a magic hat in a magic factory. Use your body to collect the black wands as they are produced. Be careful to avoid the colored wands which will diminish the score.

TED'S COFFEE CO.

WIZARD'S WORKSHOP

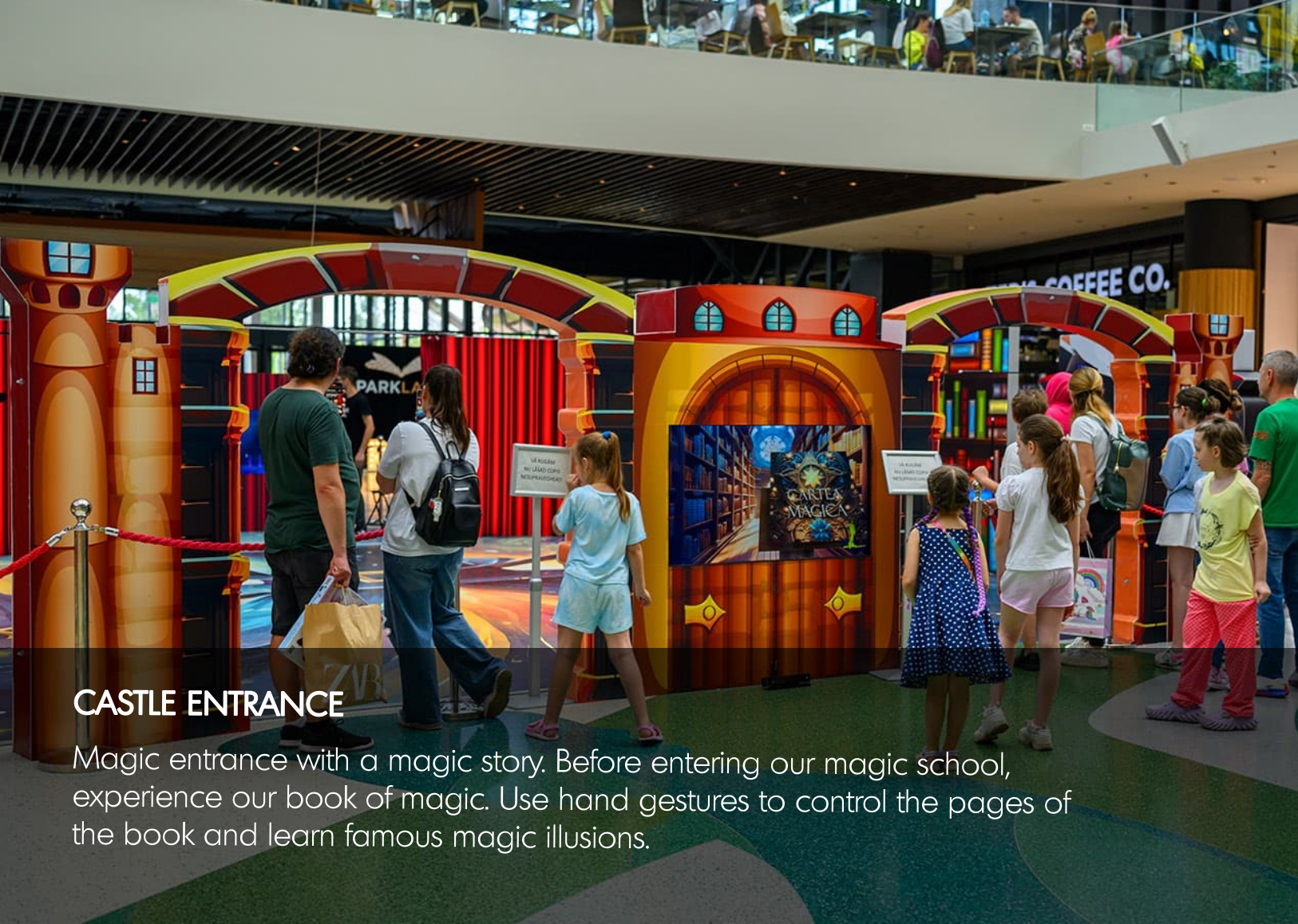
Enter the enchanting laboratory of a magician, where science and sorcery blend seamlessly. Mix potions, manipulate mystical elements and watch as they react in surprising ways.





THE MAGIC STAGE

Step into the spotlight and prepare to be the star of your own magical performance. This experience invites you to enter a world where you become the magician, with the help of virtual reality.



CASTLE ENTRANCE

Magic entrance with a magic story. Before entering our magic school, experience our book of magic. Use hand gestures to control the pages of the book and learn famous magic illusions.

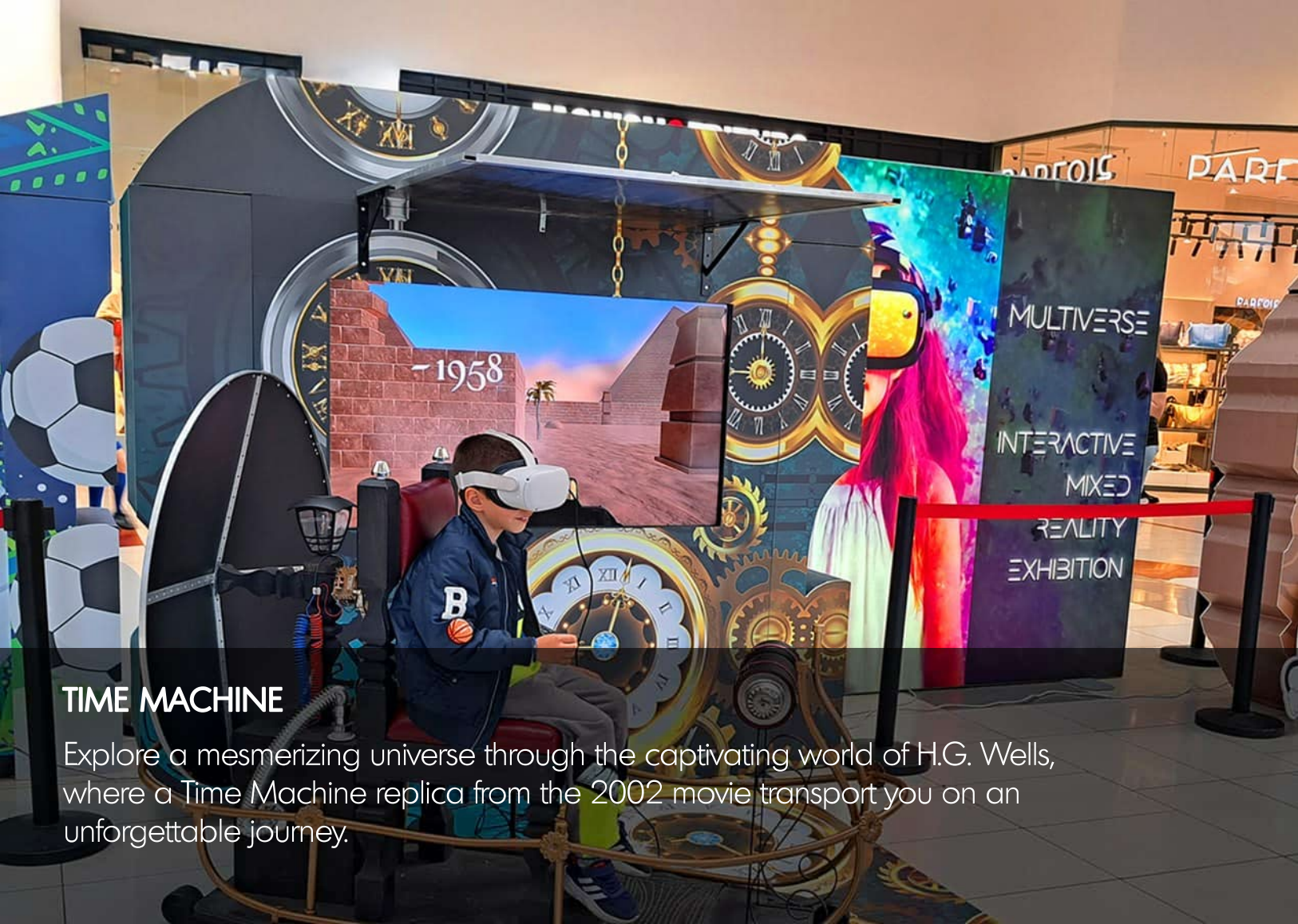


MULTIVERSE



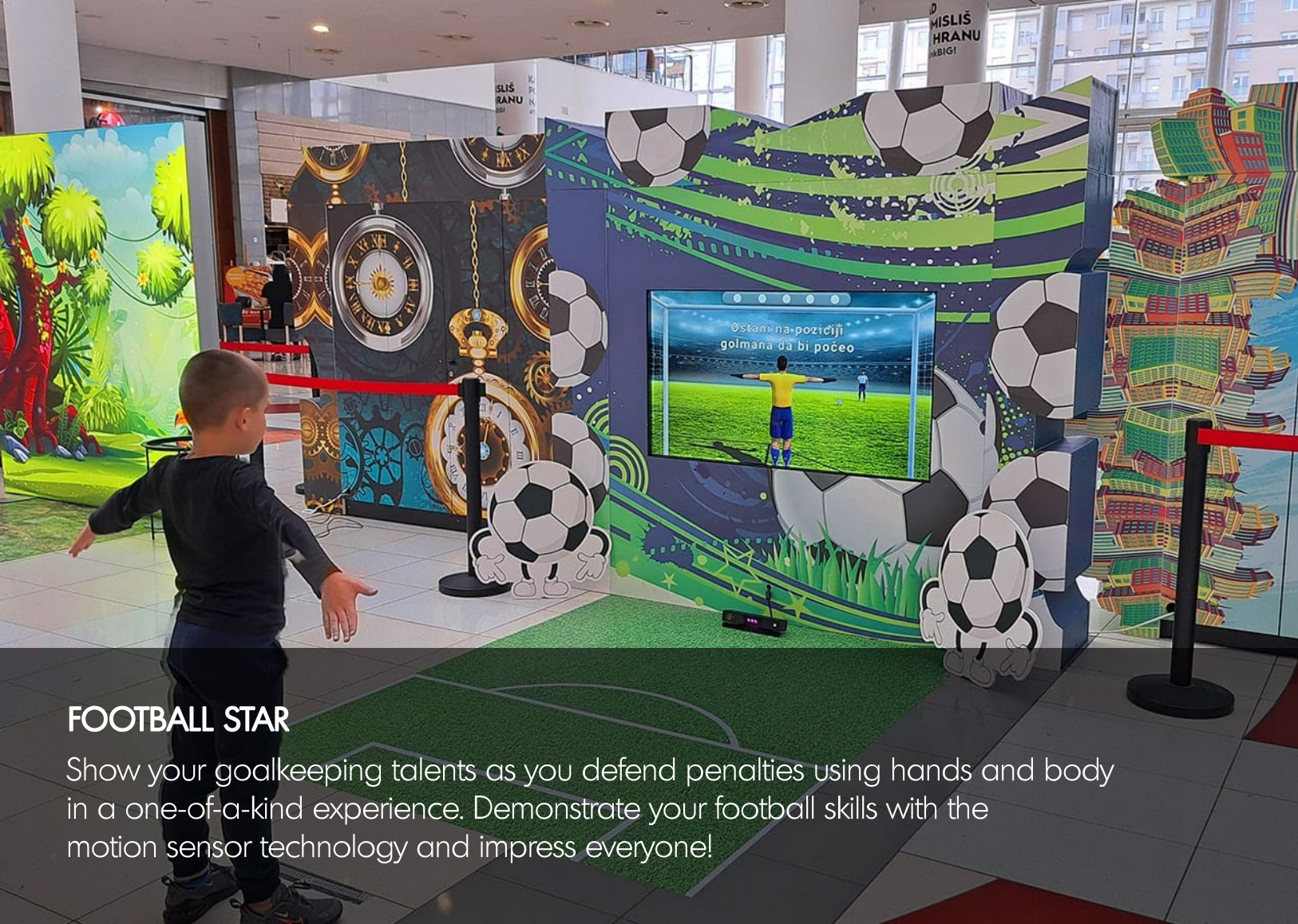
Visitors will have the chance to explore an educative and entertaining world, from the depths of deep space as an astronaut, to a flight as majestic dragons and also travel to history with virtual reality.

Get ready for an unparalleled family experience, filled with educational elements. Enjoy a football experience, use your emotions to guide a bear home and immerse yourselves in countless other adventures. Witness the seamless fusion of digital and physical worlds, immersing you in a boundless experience.



TIME MACHINE

Explore a mesmerizing universe through the captivating world of H.G. Wells, where a Time Machine replica from the 2002 movie transport you on an unforgettable journey.



FOOTBALL STAR

Show your goalkeeping talents as you defend penalties using hands and body in a one-of-a-kind experience. Demonstrate your football skills with the motion sensor technology and impress everyone!



SPACE EXPLORATION

Start on a cosmic voyage, becoming a super astronaut, and unveil the mysteries of unexplored destinations within the solar system.



EMOTIONS

See yourself as a friendly bear, using your expressions like smiles or wonder to conquer obstacles and guide the bear back home.



CITYGEN

Hop on your skateboard, navigate an urban landscape, evade obstacles, and score points by using your body and hands.



COLOR MAGIC EXPRESS

Embark on a colorful and enchanting journey with Color Magic Express. Watch as your locomotive takes shape and comes to life under your creative touch.



DRAGON FLY

You have the mission to help the baby dragon to find its way back home. Use your hands and body to fly like a mythological creature through wonderful scenery.



WILD NATURE



MAGIC SCHOOL



MULTIVERSE

EMAIL:

kaya@yoyoevents.net

adriana@yoyoevents.net

MOBILE:

+40 735 334 888

+40 728 851 851

www.multiverse-exhibition.com



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